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Hello Affiliate,

## OCTOBER PROMOTION

- Generate 10 Sales, get a **\$500 Bonus**
- Generate 30 Sales, get a **\$1,500 Bonus**
- Generate 50 Sales, get a **\$2,500 Bonus**
- Generate 100 Sales, get a **\$5,000 Bonus**

### Promotion Details:

- Sales can be comprised of RingCentral Online or RingCentral Fax (U.S./CAN)
- One bonus per affiliate based on highest bonus sales tier reached
- Promotion ends on 10/31/09
- Promotion bonuses to be paid out in November

### Updates to PPC Policy: New Program Terms

Commission Junction recently announced that Keyword Links will be deactivated on October 1, 2009. As a result of the pending removal of Keyword Links, RingCentral added PPC Policy details in the program terms, making it even easier for you to review our Search Policy anytime.

### New Program Terms Offer

New program terms with added Search Policy details were extended to you on Friday (9/25).

**You will continue to receive our highest in industry commission payouts. The only change to the program terms are the additional PPC Search policy details.**

Commission Junction provides publishers a 7-day wait period before the new program terms take effect unless you approve before-hand.

[Click here](#) to review and accept the new program terms, or you will automatically roll into the new program terms on October 2, 2009.

### Promote RingCentral in Q4

RingCentral is the leader in hosted phone services and was voted "**Best for Toll Free Numbers**" by Inc. Magazine.

RingCentral makes the process of getting a Toll Free Number easy and extremely affordable. Activated immediately, the customer's Toll Free Number includes advanced communication tools giving the appearance of having a costly and powerful PBX.

The demand for cost-efficient business phone service translates directly into more sales and commissions for you.

Here are some additional advantages we offer you as a RingCentral Affiliate:

- RingCentral is in the Top **5% in Total Commission Payouts**
- Payment on both Leads and Sales
- Monthly Promotions and Performance Incentives
- Highly-converting banners and links
- Awards: [2008 Communications Solutions Product of the Year Award](#)
- Featured in NY Times, Wall Street Journal, Forbes.com
- RingCentral Online plans from \$9.99/month
- RingCentral Fax plans from \$7.99/month

See what RingCentral customers are saying: [Customer Testimonials](#)

Check out our [Creative Library](#) for a variety of text links and banners

### Go Green with RingCentral Fax Campaign

We encourage Affiliates to participate in our "go green" campaign to help the environment and businesses!

**Go Green and Save, Replace your fax machine with RingCentral Fax Good for the environment, ideal for businesses**

Here are two Go Green links already coded for your use:

{LINK\_10688394}

{LINK\_10689001}

### Featured Links

These featured text links have your unique affiliate tracking code embedded

#### RingCentral Online

{LINK\_10464250}

{LINK\_10662736}

#### RingCentral Office

{LINK\_10680543}

{LINK\_10703016}

#### RingCentral Fax

{LINK\_10462279}

{LINK\_10473478}

### Contact Us

Please contact us at anytime if you have questions, feedback or requests.

**The RingCentral Affiliate Team**  
**Michael Brucker, Brandon Connelly, Ryan Macapagal**  
**(800) 644-0773 or (650) 472-4046**  
[affiliates@ringcentral.com](mailto:affiliates@ringcentral.com)

### Current RingCentral Performance:

3 Month EPC: **\$179.75**  
 7 Day EPC: **\$158.26**  
As of 10/01/09

**We're a 5-Bar Advertiser!**



### Resources

Visit the RingCentral [Affiliate Resource Center](#)

Subscribe to our [Affiliate Blog](#)

Request a copy [Quick Launch Guide](#)

### Awards

[RingCentral Receives 2008 Communications Solutions Product of the Year Award](#)

June 2009

[RingCentral: Named 2009 Webware 100 Award Winner](#)

May 2009

### In the News

[Get Your Phone System Out of the Closet](#)

Business TechEdge  
September 2009

[KX Technologies Enjoys Crystal Clear Benefits From RingCentral Office](#)

September 2009

[Services That Eliminate Telephone Tag](#)

Businessweek  
August 2009